



**FOR IMMEDIATE RELEASE**

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**CALSTAR Membership Drive Aims for 25,000**

As California Shock Trauma Air Rescue (CALSTAR) enters its 25<sup>th</sup> year of lifesaving air ambulance operations, it has launched a new membership drive with a goal of 25,000 active memberships covering an estimated 60,000 individuals. The program currently has just over 14,000 memberships.

Since 1984, CALSTAR has been saving lives through emergency air medical transport. The nonprofit regional service has safely transported over 35,000 patients to hospitals and trauma centers throughout California and Nevada. Each CALSTAR flight crew has two registered flight nurses with at least five years of critical care experience and a pilot with a minimum of 3,000 pilot-in-command hours.

According to medical experts, the first 60 minutes following trauma or a life-threatening illness are critical. Timely access to appropriate medical care within this "golden hour" can greatly improve chances of survival and shorten recovery periods. As a 24-hour operation, CALSTAR is available to respond to both emergency scene calls and interfacility transport requests.

For all of its medical advantages, an air ambulance transport can cost \$25,000 or more, leaving even insured patients with potentially thousands of dollars in out-of-pocket expenses. CALSTAR launched its membership program in 2000 to provide an affordable option for individuals, families and groups within its service region. For an annual fee of \$30-45, members do not incur any additional costs associated with their air ambulance transports if flown by CALSTAR or one of its eleven reciprocal partners.

CALSTAR maintains helicopter bases throughout Northern and Central California in Ukiah, South Lake Tahoe, Auburn, Jackson, Vacaville, Concord, Gilroy, Hollister, Salinas, and Santa Maria. Each base services a 150-land mile radius. CALSTAR also operates a fixed-wing service out of Sacramento for interfacility transports.

CALSTAR memberships include reciprocity with other nonprofit air ambulance providers, providing extended coverage throughout Washington, Oregon, Idaho, Montana, Wyoming, and Nevada.

**For more information, call CALSTAR's Membership Office at 1-888-207-LIFE (5433) or visit [www.calstar.org](http://www.calstar.org).**

**CALSTAR's Mission: *To save lives, reduce disability and speed recovery for victims of trauma and illness through rapid transport, quality medical care and education.***

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**HEADQUARTERS**  
 CALSTAR 70  
 Administration  
 Flight Maintenance  
 Development & Outreach  
 Membership  
 4933 Bailey Loop  
 McClellan, CA 95652  
 916.921.4000  
**Toll-Free Membership Line:**  
 888.207.LIFE

CALSTAR I  
 177 John Glenn Drive  
 Concord, CA 94520  
 925.798.7670

CALSTAR II  
 590 Cohansey Avenue  
 Gilroy, CA 95020  
 408.848.2075

CALSTAR III  
 13750 Lincoln Way  
 Auburn, CA 95603  
 530.887.0569

CALSTAR IV  
 1407 S. State Street  
 Ukiah, CA 95482  
 707.462.5972

CALSTAR V  
 37 Mortensen Avenue  
 Salinas, CA 93905  
 408.848.2075

CALSTAR VI  
 1901 Airport Blvd.  
 South Lake Tahoe, CA 96150  
 530.541.4035

CALSTAR VII  
 3996 Mitchell Road  
 Santa Maria, CA 93455  
 805.234.3200

CALSTAR VIII  
 301 County Airport Rd, Ste. 215  
 Vacaville, CA 95688  
 925.798.7670

**Member Hospitals**  
 John Muir Medical Center  
 Walnut Creek  
 Regional Medical Center  
 of San Jose  
 Sutter Roseville Medical Center

**Affiliate Member Hospitals**  
 Good Samaritan  
 Health Services  
 Howard Memorial Hospital  
 Mendocino Coast  
 District Hospital  
 Natividad Medical Center  
 St. Louise Regional  
 Medical Center  
 Sutter Medical Center  
 Sacramento  
 Ukiah Valley Medical Center

