



FOR IMMEDIATE RELEASE

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CALSTAR Membership Drive Aims for 25,000

As California Shock Trauma Air Rescue (CALSTAR) enters its 25th year of lifesaving air ambulance operations, it has launched a new membership drive with a goal of 25,000 active memberships covering an estimated 60,000 individuals. The program currently has just over 14,000 memberships.

Since 1984, CALSTAR has been saving lives through emergency air medical transport. The nonprofit regional service has safely transported over 35,000 patients to hospitals and trauma centers throughout California and Nevada. Each CALSTAR flight crew has two registered flight nurses with at least five years of critical care experience and a pilot with a minimum of 3,000 pilot-in-command hours.

According to medical experts, the first 60 minutes following trauma or a life-threatening illness are critical. Timely access to appropriate medical care within this "golden hour" can greatly improve chances of survival and shorten recovery periods. As a 24-hour operation, CALSTAR is available to respond to both emergency scene calls and interfacility transport requests.

For all of its medical advantages, an air ambulance transport can cost \$25,000 or more, leaving even insured patients with potentially thousands of dollars in out-of-pocket expenses. CALSTAR launched its membership program in 2000 to provide an affordable option for individuals, families and groups within its service region. For an annual fee of \$30-45, members do not incur any additional costs associated with their air ambulance transports if flown by CALSTAR or one of its eleven reciprocal partners.

CALSTAR maintains helicopter bases throughout Northern and Central California in Ukiah, South Lake Tahoe, Auburn, Jackson, Vacaville, Concord, Gilroy, Hollister, Salinas, and Santa Maria. Each base services a 150-land mile radius. CALSTAR also operates a fixed-wing service out of Sacramento for interfacility transports.

CALSTAR memberships include reciprocity with other nonprofit air ambulance providers, providing extended coverage throughout Washington, Oregon, Idaho, Montana, Wyoming, and Nevada.

For more information, call CALSTAR's Membership Office at 1-888-207-LIFE (5433) or visit www.calstar.org.

CALSTAR's Mission: *To save lives, reduce disability and speed recovery for victims of trauma and illness through rapid transport, quality medical care and education.*

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HEADQUARTERS
 CALSTAR 70
 Administration
 Flight Maintenance
 Development & Outreach
 Membership
 4933 Bailey Loop
 McClellan, CA 95652
 916.921.4000
Toll-Free Membership Line:
 888.207.LIFE

CALSTAR I
 177 John Glenn Drive
 Concord, CA 94520
 925.798.7670

CALSTAR II
 590 Cohansey Avenue
 Gilroy, CA 95020
 408.848.2075

CALSTAR III
 13750 Lincoln Way
 Auburn, CA 95603
 530.887.0569

CALSTAR IV
 1407 S. State Street
 Ukiah, CA 95482
 707.462.5972

CALSTAR V
 37 Mortensen Avenue
 Salinas, CA 93905
 408.848.2075

CALSTAR VI
 1901 Airport Blvd.
 South Lake Tahoe, CA 96150
 530.541.4035

CALSTAR VII
 3996 Mitchell Road
 Santa Maria, CA 93455
 805.234.3200

CALSTAR VIII
 301 County Airport Rd, Ste. 215
 Vacaville, CA 95688
 925.798.7670

Member Hospitals
 John Muir Medical Center
 Walnut Creek
 Regional Medical Center
 of San Jose
 Sutter Roseville Medical Center

Affiliate Member Hospitals
 Good Samaritan
 Health Services
 Howard Memorial Hospital
 Mendocino Coast
 District Hospital
 Natividad Medical Center
 St. Louise Regional
 Medical Center
 Sutter Medical Center
 Sacramento
 Ukiah Valley Medical Center

