

# Senior Wealth Management, LLC

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FOR IMMEDIATE RELEASE

## CHARITIES FACE DESPERATE TIMES DUE TO DIFFICULT FUNDRAISING ENVIRONMENT

Throughout 2008 and 2009 non-profit organizations, universities and churches have faced one of the most difficult fundraising environments in history. With the downturn in the economy many organizations have found it almost impossible to meet their fundraising goals. As a result many have been forced to scale back the everyday services that they provide for the needy. Most charitable organizations survive on a combination of government and private grant money, small private donations and occasional large private donations.

Fortunately a new charitable giving strategy has been developed by USA Wealth Management of Grand Rapids, MI that opens the door for the average person to potentially create a large lump sum of money to donate to their favorite charity, without losing the income that money provides, or the ability to eventually transfer that money to their heirs. For the first time ever a person can create a sizeable donation to charity without losing anything. This is a win-win situation for both the charitable organizations and the individual donor. This Patent-Pending program is very simple in nature but extremely powerful in its execution.

Senior Wealth Management of Roseville, CA as USA Wealth Managements Licensee in California is currently working with both individual donors and charitable organizations throughout California to utilize this program to tremendously increase donations to worthy causes. They have created a website [www.createmoney4charity.com](http://www.createmoney4charity.com) where individuals or organizations can go to watch a short 6 minute video that explains the basics of this program and how they might benefit from utilizing this new strategy.

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If you would like more information about this topic or would like to schedule an interview with Mark Mallder please contact Mark at 916-316-3235 or email Mark at [markmallder@comcast.net](mailto:markmallder@comcast.net)