

Local Water Authorities Offer Free Shower Timers to Fight Drought

San Diego, CA (MMD Newswire) July 29, 2009 - Water Authorities all along the West Coast are offering free shower timers to help fight the drought. Using the "shorter shower" device saves the environment, conserves water and reduces utility bills one shower at a time.

The "Shorter Shower" is designed to be installed in showers by attaching the device to the wall of the shower with its built-in suction cup. The hour glass sand timer is made of tough ABS plastic and is shatter proof. The "Shorter Shower" is a visible, constant reminder which promotes resource conservation in the home.

"On average, the American shower lasts about eight minutes and uses roughly 44 gallons of water. That amount of water alone is enough to wash five cars in a commercial car wash. By taking a quick four to five minute shower, you'd help save about 27.5 gallons of water per shower. If everyone in the US took a shorter shower today, we'd save about 6 billion gallons of water, enough to fill more than 9,000 Olympic-sized swimming pools!" explains Tracy LeRoux, spokesperson for shortershower.com.



More water conservation facts:

- Drought alerts are at an all time high and water authorities across the west coast are mandating consumers to conserve water.
- The low rainfall and reduced runoff has caused water levels in key statewide reservoirs to drop to critically low levels.
- Officials say that if poor precipitation patterns continue, California could be headed for the most severe drought it's ever faced.
- About 20% of all home indoor water use comes from showers.
- A four-minute shower uses approximately 20 to 40 gallons of water

- Even a one or two minute reduction can save up to 700 gallons per month.
- Lengthy showers not only add to wasting water, but they also increases utility bills.

Districts offering free or low cost water conservation devices include: Casitas Municipal Water District, Contra Costa Water District, Oakland Water Conservation Division, City of Santa Cruz Water Conservation Office, City of Petaluma Water Resources and Conservation, Soquel Creek Water Conservation, Seattle Public Works, Marin Municipal Water District and Portland Water Bureau. For communities not offering a free Shorter Shower, it sells for just \$7.99 and is available online or at Home Depot. For other environment saving tips, group discounts and custom printing information visit www.shortershower.com .

About Coast Molding Inc.:

Coast Molding Inc. is an eco sensible product development company. Over the last 10 years, Coast Moldings has sold over 2 million shower timers to Water Authorities, power companies and municipalities across the country. Their shower timer will be available at home Depot and Wal-Mart as early as Christmas.

Useful water conservation links:

Eartheasy.com 2004-2009 - Water Conservation
http://www.eartheasy.com/live_water_saving.htm

California Urban Water Conservation Council
<http://h2ouse.org>

Association of California Water Agencies
www.acwa.com

The Metropolitan Water District of Southern California
<http://www.mwdh2o.com/mwdh2o/pages/yourwater/WaterAlert>

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