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Press Release

Giselle Uffens of San Diego captures the title of Mrs. California-America 2009

Tiffany Ellison, Mrs. California-America 2008 crowned Giselle Uffens as the new Mrs. California-America 2009 at the beautiful Crowne Plaza Redondo Beach & Marina Hotel on Saturday evening.

Redondo Beach, CA, June 20, 2009: Some of the most beautiful, accomplished and articulate married women from across California came together on Saturday evening at the Crowne Plaza Redondo Beach & Marina Hotel to compete for the coveted title of Mrs. California-America. The panel of judges selected Giselle Uffens of San Diego as Mrs. California-America 2009. Giselle will now go on to compete with 50 other State winners (all States plus the District of Columbia) for the title of Mrs. America 2009. Mrs. America will take place on September 8th at the Loews Ventana Canyon Resort in Tucson, AZ.

For 34 years Mrs. America, the renowned nationally televised competition, has been recognizing the extraordinarily beautiful, poised, articulate and versatile married women of the United States of America. Mrs. America represents the 70 million married women of our country during her year long reign, speaking to and for our country's Greatest Natural Resource and most important constituency – its married women. The winner of Mrs. America will represent the United States of America at Mrs. World competition which will be broadcast live from Vang Tau, Vietnam on November 22, 2009. Married women in California can find Information about becoming a contestant for Mrs. America at www.MrsCalifornia-America.com and at www.MrsAmerica.com.

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